



TAMPEREEN TEKNILLINEN YLIOPISTO  
*Tuotantotalouden osasto*

## TITA-3206 Venture-to-Capital (V2C) Strategies: Bridging the Knowledge Gap

Exam 25.9.2006

Feel free to answer either in English or Finnish.

1. Explain, in principle, the following concepts:
  - Business incubator
  - Business angel network
  - Seed venture capital
2. Explain the reasons for Equity Gap, Competence Gap and Matching Gap and the problems they are causing.
3. Discuss the differences and complementarities between capital investors and knowledge investors.
4. Describe the recent key trends and developments with regard to V2C business models. What elements would an optimal V2C model have in your opinion?
5. Why, in some instances, it is justified for government to intervene in the V2C market, and what means does government have to do so without disturbing competition?
6. Assume you have a business idea of high commercial potential but also involving high overall development expenses. What would be your options for steps to take? For example, what aspects would you highlight in your business plan and what forms of financing and other growth resources would you try to acquire?