

3RD EXAM: TITA-7306: MEDIA PRODUCTION SYSTEMS AND PROCESSES

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1. What means 'workflow' in a film production? Which impact does High-Definition (HD) have on the total workflow? Describe the workflow on one example. (5 points)
2. What is a content centric working environment, and what is a metadata centric workflow and how does it impact on the working environment? (5 points)
3. 3D is currently a big hype. Explain how people perceive 3D content, how current business models support 3D, and which consumer demands exist? (5 points)